

Sponsorship Contract

Sponsor _____

Contact _____

Contact Cell _____ Fax _____

Phone _____

Email _____

Address _____

City _____ State/Province _____

Country _____ Zip _____

Sponsorship _____ (Total Due = \$ _____)

Deposit Enclosed (50% of Balance) = \$ _____ **Balance Remaining = \$ _____**

(Balance must be paid by 6/5/20) All amounts are in U.S. dollars.

Notes _____

Credit Card Information

Payment Type Visa MasterCard AMEX Discover Check # _____ (U.S. Funds Only)

Name (as it appears on the credit card) _____

Credit Card # _____

Exp. Date _____ CVV# _____

Credit Card Billing Address _____

Signature _____

CC Receipt Email Return _____

The amount enclosed will be used as a deposit toward sponsorship. The deposit is non-refundable and must be a minimum of 50 percent of the total cost due. Sponsor agrees to remit balance due no later than June 5, 2020. Any sponsor not paid in full for the show on or before June 5, 2020 will forfeit their deposits and sponsorship without recourse to the CD/NLA Show's sponsor waiting list. Sponsor further agrees to abide by the terms and conditions set forth in this Trade Agreement between their firm (Sponsor) and the CD/NLA Show Management. Management reserves the right to reject any application. I, the undersigned, hereby authorize CD/NLA Show to charge the above-listed credit card account, if applicable, the amount indicated on my CD/NLA Show contract, and that I will, in good faith, make good on the contracted charges. I, the undersigned, do hereby personally guarantee payment of the full contracted amount in the event of non-payment without just cause by the above named company, and authorize the use of any credit card on this agreement, if applicable, to pay any and all monies owed to the CD/NLA Show or any of the company's wholly-owned subsidiaries. Otherwise, I will be responsible for the balance owed. All transactions between the buyer and seller shall be governed by the laws of the State of New Jersey, and buyer consents to the jurisdiction of the New Jersey Courts, County of Burlington. All legal fees associated with the collection of this debt become the responsibility of the buyer.

Signed and accepted by Authorized Agent of Sponsor

Signed and accepted by Authorized Agent of CD/NLA Show

Date _____

Date _____

This application becomes valid only after being signed by Sponsor and CD/NLA Show Management. Sponsorships will be assigned upon receipt of your deposit. We will do our best to accommodate all sponsorship requests. All sponsorship assignments are based on availability.

SPONSORSHIP OPPORTUNITIES

Title (3 Available)	\$25,000
Premier (3 Available)	\$10,000
General (10 Available)	\$3,500
Affiliate (25 Available)	\$1,950

PARTIES/RECEPTIONS:

Sunday Night Party	\$30,000
(Co-sponsorship \$15,000 per)	
After-Hours Party	\$30,000
(Co-sponsorship \$15,000 per)	
Awards Dinner & Charity Auction	\$30,000
(Co-sponsorship \$15,000 per)	
Charity Event Technology.....	\$10,000
Women In The Industry	\$15,000
(Co-sponsorship \$5,000 per)	

EDUCATION:

Keynote.....	\$25,000
Educational Program	\$20,000
First-Timers Event	\$20,000
State of the Industry.....	\$10,000
Audio Visual.....	\$10,000
FAST LANE Sessions.....	\$7,500
Affiliate Central	\$15,000
International Meet & Greet	\$15,000
Association Summit.....	\$10,000
Association Meeting	\$10,000
NLA Membership Meeting.....	\$10,000
NLA Lounge.....	\$10,000

PRINTED MATERIAL:

Registration Area.....	\$25,000
Registration Bags.....	\$15,000
(Co-sponsorship \$7,500 per)	
Hotel Keycards	\$20,000
Lanyards	\$15,000
Official Mobile App.....	\$15,000
Pocket Itinerary-at-a-Glance.....	\$7,500
Signage.....	\$10,000

FOOD/BEVERAGE:

Monday Lunch	\$20,000
(Co-sponsorship \$10,000 per)	
Monday Bar Drink Tickets & Apps Show Floor....	\$20,000
(Co-sponsorship \$10,000 per)	
Tuesday Breakfast	\$20,000
(Co-sponsorship \$10,000 per)	
Tuesday Lunch on Show Floor	\$20,000
(Co-sponsorship \$10,000 per)	
Tuesday Drink Tickets Show Floor.....	\$20,000
(Co-sponsorship \$10,000 per)	
Wednesday Lunch on Show Floor	\$20,000
(Co-sponsorship \$10,000 per)	
Coffee Service (for all 4 days).....	\$15,000
Breakout Meeting.....	\$2,500

OTHER OPPORTUNITIES:

Registration Bag Insert.....	\$1,000
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