

## Affiliate Partner Sponsorship Contract

Sponsor \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

Contact Cell Phone \_\_\_\_\_

Total Due = \$ \_\_\_\_\_ Deposit Enclosed (50% of Balance) = \$ \_\_\_\_\_

(Balance must be paid by 6/5/20) All amounts are in U.S. dollars. **Balance Remaining = \$ \_\_\_\_\_**

Notes \_\_\_\_\_

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### EXCLUSIVE AFFILIATE SPONSORSHIPS:

**25 Available (Only 1 Per Market):**

#### Sponsorship Includes:

- Company Logo and Weblink on the CD/NLA Show Site
- (1) Complimentary Show Pass
- (1) Registration Bag Stuffer

#### Company logo to appear:

- On ALL Pre- and Post-Show e-blasts (approximately 25)
- In Pre- and Post-Show Sponsor Recognition Pages in Chauffeur Driven Magazine
- On Exhibit Hall Entrance Unit Signage

..... **\$1,950**

### Credit Card Information

Payment Type  Visa  MasterCard  AMEX  Discover  Check # \_\_\_\_\_ (U.S. Funds Only)

Name (as it appears on the credit card) \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

\_\_\_\_\_

Signature \_\_\_\_\_

CC Receipt Email Return \_\_\_\_\_

The amount enclosed will be used as a deposit toward sponsorship. The deposit is non-refundable and must be a minimum of 50 percent of the total cost due. Sponsor agrees to remit balance due no later than June 5, 2020. Any sponsor not paid in full for the show prior to June 5, 2020 will forfeit their deposits and sponsorship without recourse to the CD/NLA Show's sponsor waiting list. Sponsor further agrees to abide by the terms and conditions set forth in this Trade Agreement between their firm [Sponsor] and the CD/NLA Show Management. Management reserves the right to reject any application. I, the undersigned, hereby authorize CD/NLA Show to charge the above-listed credit card account, if applicable, the amount indicated on my CD/NLA Show contract, and that I will, in good faith, make good on the contracted charges.

I, the undersigned, do hereby personally guarantee payment of the full contracted amount in the event of non-payment without just cause by the above named company, and authorize the use of any credit card on this agreement, if applicable, to pay any and all monies owed to the CD/NLA Show or any of the company's wholly-owned subsidiaries. Otherwise, I will be responsible for the balance owed. All transactions between the buyer and seller shall be governed by the laws of the State of New Jersey, and buyer consents to the jurisdiction of the New Jersey Courts, County of Burlington. All legal fees associated with the collection of this debt become the responsibility of the buyer.

**Signed and accepted by Authorized Agent of Exhibitor**

**Signed and accepted by Authorized Agent of CD/NLA Show**

\_\_\_\_\_ **Date** \_\_\_\_\_

\_\_\_\_\_ **Date** \_\_\_\_\_

This application becomes valid only after being signed by Sponsor and CD/NLA Show Management. Sponsorships will be assigned upon receipt of your deposit. We will do our best to accommodate all sponsorship requests. All sponsorship assignments are based on availability.